

# DENSI-PROOF

Early access moisture barrier and Case harden and protect industrial floor

Protect Crete - Spotlight Floor System Success. 3 major manufacturers and a best practice contractor win Spotlight Specification. October 2006



THE NAME SAYS IT ALL

Protect Crete, Ardex and Tuff Coat system used by Spotlight Stores Nationally

Protect Crete Australia's Mr Terry Lucas has reported a success story that has involved three leading manufacturers and a regional Contractor with national retailer **Spotlight**. Protect Crete, **Ardex** and **Tuff Coat Australia** are all securely placed on Spotlights strict and high quality, high performance floors. **Finer Floors Finishes** originally based in Shepparton, Victoria have been the catalyst in firming the Spotlight specification. **Ken Gash** from Finer Floors explains "We have been one of Spotlights contractors for years and have now been made consultants for every floor Spotlight does. This includes site visits prior to start, briefing the builders and contractors on the standard they must achieve and the products and their best practice installation. Unfortunately three stores have recently been rejected and redone because of product substitution

or deletion, or incorrect installation. This specification has been tried, tested and is successful because," as Finer Floor Finishes **Director Danny Somers** says, "If you use best installation practice, the best available moisture barrier by Protect Crete - Underlayments by Ardex and the top of the tree polyurethane by Tuff Coat, you can't go wrong." A lot of the floors are fast tracked to where the Tuff Coat is installed as little as 14 days or less after the concrete floor is poured. Tuff Coat's **Managing Director Steven Vak** said, "Tuff Coat has extensively tested their products over Protect Crete **Densi-Proof** with total success and highly recommend Protect Crete Densi-Proof systems. Where floor levelling is required, Ardex products are used with confidence. As a manufacturer I have peace of mind that my coating is sitting on top of two industry best products." Spotlight plan to open 32 new stores in the coming 18 months.

Densi-Proof and Luster Shield at Kennedy Trailers Million Dollar Manufacturing Plant



*Bill Bird, Wood Street Floor Coverings and Kennedy Trailers owner Gary Kennedy on site during the installation of the Densi-Proof to the 2600m<sup>2</sup> factory area.*

Bairnsdale business uses Densi-Proof and Luster Shield in their new million dollar manufacturing plant. **Kennedy Trailers** is a national leader in custom-built trailers for the timber and mining industries. After careful consideration this award winning East Gippsland company chose **Protect Crete** products for their new million dollar office and expanded manufacturing area. Local Builder **Chris Banks** principal of **C.M. & H.M. Banks Pty Ltd** looked to Protect Crete for the polished floor in the front office area. Owner **Gary Kennedy** approached **Bill Bird** to apply and install **Densi-Proof** and **Luster Shield** as a dust proofer, surface hardener and stain protector for the 2600m<sup>2</sup> workshop out back. **AFS (Australian Flooring Supplies)** supplied the Protect Crete products and arranged for **John Daymond** to be present to ensure **Wood Street Floor Coverings** had an easy and trouble free installation.



*A portion of the interior of a recently completed Spotlight Sydney suburban store showing the Protect Crete, Ardex K15 and Tuffcoat System.*

